

Digital Transformation

Myths and realities



Business



2.5m

professionals and SME customers

+9000

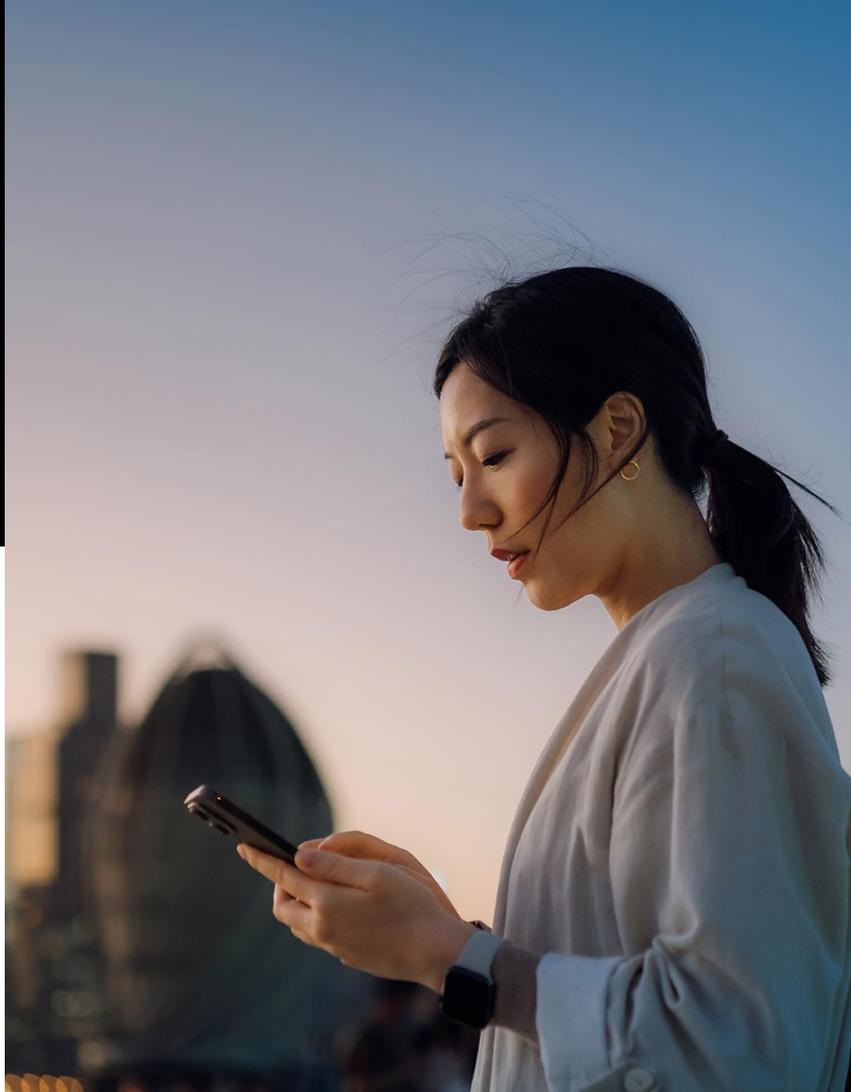
experts in cloud, cybersecurity,
data, and AI



"Our ambition is to be the leading European network and digital integrator to make digital transformation efficient and sustainable for businesses."

+70

data centers on 5 continents



We deliver converged fixed-mobile and IT&C services, providing support along the entire data journey.

73

73 IT&C experts holding a total of 489 certifications from 27 technology partners.

800+

business consultants, technology experts and project managers dedicated to medium and large companies, as well as public institutions.

7 DCs

The largest Cloud & Colocation provider in Romania by the number of data centers, with the possibility of regional deployments.



+50

IoT

Mobility
Manager

Net 5G

Web
Application
Firewall

M2M

Disaster
Recovery

Backup

Cyber
Security

Public
Cloud

Professional
Services

Smart
Tracking

Data Center

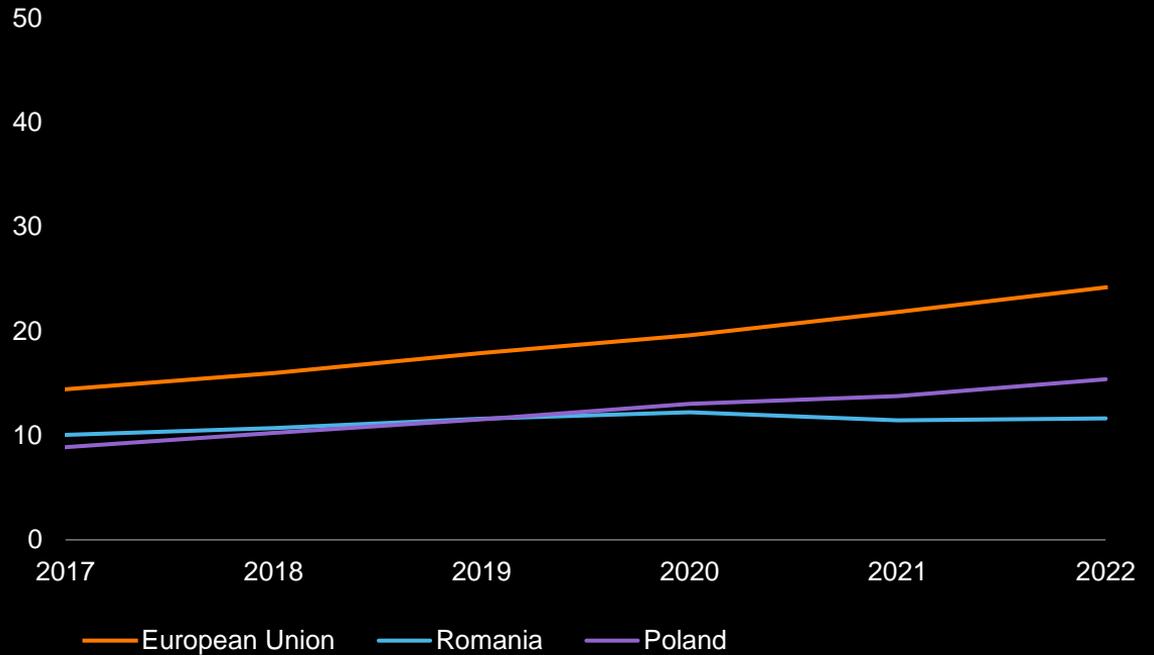
Business
Wi-Fi

Retail
Analytics

Compare the evolution of DESI

Digital technologies for business

- Integration of digital technologies in RO are out of EU trends
- RO CAGR is 2% vs EU 11%
- 2x less than EU average in digital technologies adoption



Digital Transformation

Business Transformation

- Training and education
- Communication and involvement
- Supportive leadership example
- Technical support and resources

Digital Transformation

Solution adoption

- Transform Work
- Modernize Security
- Build and Innovate
- Optimize Infrastructure

25%

Reduce IT costs using Business Flexible Computing cloud



The project was successful and allowed us to continue implementing Orange Business solutions throughout the group. Dan Jitianu, Head of Technology MHS Holding



Infrastructure migration without employees experiencing any downtime.

3

The group's cloud and on-premise locations in Romania, Germany and Austria have been consolidated into Business Flexible Computing.



Thank you



Business

