

Power your AI Transformation with Infinity Edge AI

Marius Filipas

Managing Partner



**INFINITY
EDGE AI**

Digitalizarea și AI în IMM-uri din România

Context: 73% dintre IMM-urile din Europa de Est folosesc AI, doar 22% la scară largă.

Cele mai frecvente: analiză de date (40%), traducere automată (35%), automatizare sarcini repetitive (28%).

Oportunități: în România 66% dintre companii vor să extindă utilizarea AI, iar 61% dintre angajați caută activ modalități de a folosi AI la locul de muncă – una dintre cele mai mari rate din regiune

Provocări în România: Lipsa de cunoștințe (57% dintre firme), familiarizare redusă cu AI Act (36%), doar 8% pregătite pentru audit AI.

AI Transformation

Opportunities



Enrich employee experiences



Reinvent customer engagement



Reshape business processes



Bend the curve on innovation



Approach



Copilot empowerment



Differentiated AI solutions

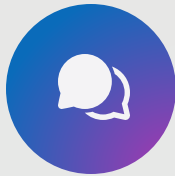


Cybersecurity foundation

AI-driven business transformation



**Enrich employee
experiences**



**Reinvent customer
engagement**



**Reshape business
processes**



**Bend the curve
on innovation**



Enrich employee experiences

Enrich employee experiences

Eaton enhances operations and data access using AI

- Reduced SOP documentation time from 1 hour to 10 minutes
- 20% reduction in response times for customer support
- Improved knowledge retention and accessibility

Microsoft 365 Copilot

PG&E saves \$75M per year with low-code AI agents

- Saved \$1.1 million annually on helpdesk support
- Reduced help desk demand by 25%-40% with chatbot
- SAP unlock request process saved employees 840 hours

Microsoft Copilot Studio

National Australia Bank tunes up operations with Copilot

- Deployed Windows 11 Enterprise in 23 days
- Increased flexibility and employee satisfaction
- Avoiding “analysis paralysis” with Security Copilot analyzing security event logs

Microsoft Security Copilot



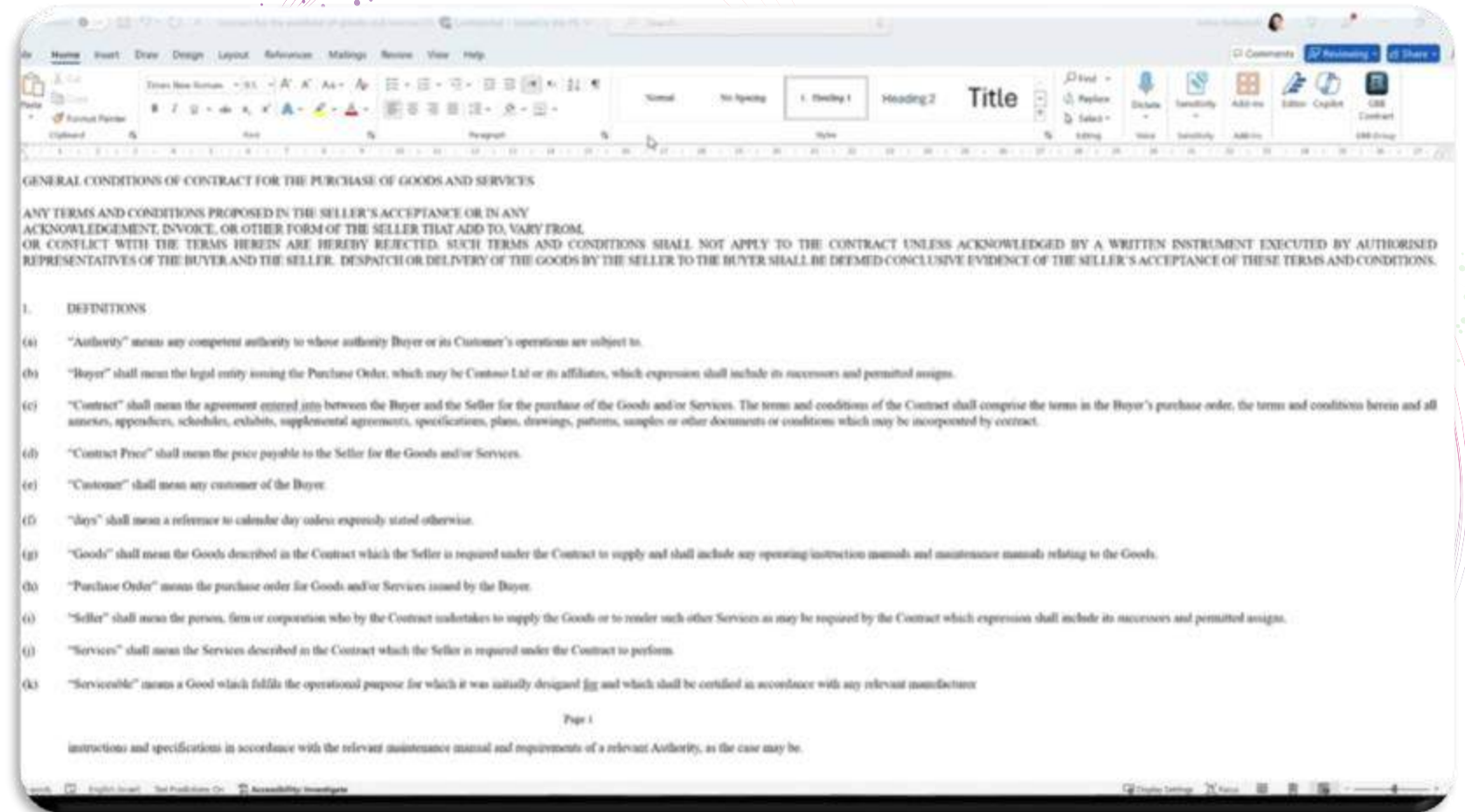
Infinity Edge AI- Ready made solutions

Solution Name	IP Summary	Industry	End-user audience
Insight Navigator	Analyze with AI multimodal documents, enabling analytical queries and summaries	Healthcare, Banking, Investment, Government, Retail	R&D, Analytics, Operations, Finance, Procurement
ARGUS	Automates document extraction, classification, and reasoning using AI, Document Intelligence and GPT	Healthcare, Insurance, Energy, Government, Banking	Claims, Compliance, Operations
Contract Companion	Aids in contract analysis, ensuring adherence to legal and compliance standards for the organization	All industries with Legal function	Legal, Compliance, Procurement
Content Maestro	Supports personalized content for brand engagement and product customization	Retail, Consumer Goods, Gaming	Marketing, Product Development

Contract Companion

It helps legal professionals converse naturally, verify clauses, identify risks, and ensure consistency in reviews, saving time and boosting efficiency.

- This sophisticated tool harnesses the power of advanced artificial intelligence to streamline the intricate processes of document summarization, comprehensive contract analysis and review, legal policy compliance verification, and the application of corrections and redlining.
- By integrating seamlessly with Microsoft Word within the Office 365 suite, the plugin provides a native and intuitive user experience.
- By leveraging this plugin, legal professionals can significantly reduce the time spent on manual tasks, thereby increasing overall productivity and enabling a sharper focus on delivering value to clients.





Reinvent customer engagement

Reinvent customer engagement

Saphyre streamlines client financial trading using AI

- Reduced manual paperwork by 75%
- Clients trade 3 to 5 times faster
- Allowed for compliance with new T+1 trading requirements

Azure AI Foundry

Apollo deploys intelligent AI chatbot to aid customers

- 360° view of customers for all employees for quality service
- 5x increase in customer email clickthrough
- 66% reduction in support traffic with AI chatbot

Microsoft Copilot for Service

ASOS helps customers find personalized style with AI

- Enhanced personalization and engagement
- Greater trend awareness
- Responsible AI experiences

Azure AI Foundry



Infinity Edge AI- Ready made solutions

#	Solution Name	IP Summary	Industry	End-user audience
1	Interaction Analyzer	Post-call analytics tool to understand customer needs and optimize call center operations	All industries with Call Center Operations	Customer Support, CRM
2	Avatar Shopping Assistant	Interactive virtual avatar for shopping and customer engagement	Retail, Fashion	Customer Experience, Sales
3	Realtime Voice Connect	State of the art AI Contact Center	All industries with Call Center Operations	Customer Support

Avatar Shopping Assistant

Interactive virtual avatar for shopping and customer engagement

Shop Easily With Talking Avatar

Here are some things Talking Avatar can help you with:

What is the warranty for women's hiking boots?

Do you have a tent for two people?

Recommend boy's shoes for hiking.

Hello, my name is Lisa. How can I help you?

How many bonus points do I have?

You currently have 406 bonus points, which have a cash value of \$42.74.

Do you have a tent for two people?

Yes, we have the Elysian Voyager, a two-person travel tent designed for comfort, durability, and portability. It features ample space for two adults, a dual-layer ventilated design for airflow, and a high-density ripstop nylon fabric for durability. It weighs 4.8 lbs and comes with user-friendly features like D-shaped doors and integrated mesh pockets.



\$800 (50%)

The Ultimate 2-Person Travel Tent for the Modern Adventurer



Press the mic to start talking

- Convert text into a video of a photorealistic human
- Create avatar videos and interactive experiences

Pre-build Avatar

Use existing avatar in content generation or interactive scenarios



Custom Avatar

Build custom avatar - providing 10+ mins video recording





Reshape business processes

Reshape business processes

Cineplex deploys agents to streamline automation

- Reduced guest service handling time by up to 93%
- 5K automated refunds processed with CSAT increase
- 1.3K hours saved per year with faster, more efficient service

Microsoft Copilot Studio

Cummins use AI to meet data management requirements

- Reduced maintenance and storage cost
- Reduced the risk of human error
- Enhanced collaboration and user experience

Microsoft Purview with Microsoft 365 Copilot

EY simplifies the payment experience with AI

- Increase cleared automatic payments by 50%
- Increased accuracy resulted in 50% less in rebookings
- Reduced training time from weeks to days

Microsoft Copilot in Power Platform



Infinity Edge AI- Ready made solutions

#	Solution Name	IP Summary	Industry	End-user audience
1	Process Wizard	Generating Standard Operating Procedures	Manufacturing, Healthcare, Retail	Compliance, Operations
2	Recruitment Dialer	Revolutionizing Recruitment using AI	Recruitment	HR



Bend the curve on innovation

Bend the curve on innovation

BMW uses AI to speed up vehicle development

- 10 times faster data delivery and analysis
- Reduced the lead time on insights from days to hours
- Faster troubleshooting and prototype development

Azure AI Foundry

PNNL accelerates scientific discovery with AI

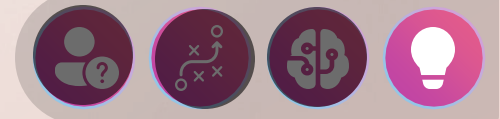
- Ability to simulate and predict material behaviors
- Accelerated discovery of new materials (years to 80 hours)
- Up to 70% reduction in battery reliance on lithium

Azure Quantum

Canary Speech enables real-time disease detection

- Reduced biomarker analysis from hours to 3 seconds
- Enabled unbiased, objective assessments
- Agility and flexibility to scale

Azure AI Foundry



AI Transformation

Opportunities



Enrich employee experiences



Reinvent customer engagement



Reshape business processes



Bend the curve on innovation



Approach



Copilot empowerment



Differentiated AI solutions



Cybersecurity foundation

AI Transformation

Opportunities



Enrich employee experiences



Reinvent customer engagement



Reshape business processes



Bend the curve on innovation



Approach



Copilot empowerment



Differentiated AI solutions



Cybersecurity foundation

Defining the Frontier Firm

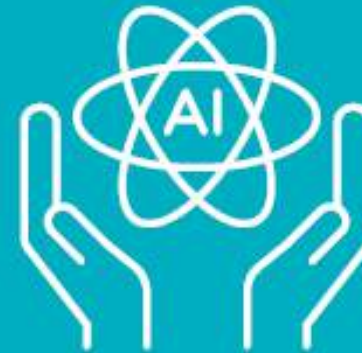
The Transformation Journey: Three Phases



Phase 1:
Human with
Assistant



Phase 2:
Human-Agent
Teams



Phase 3:
Human-Led,
Agent-Operated

Cum arată un proiect AI de succes

- Identificarea unei probleme concrete de business
- Pilot rapid cu rezultate măsurabile
- Scalare și integrare în procesele organizației
- Măsurarea impactului: ROI, eficiență, satisfacție clienți

Identificare

Pilot

AI Leader - AI-ul partener strategic de conversație :

- Un intervievator care acoperă "blind spots"
- Un communicator care clarifică ideile conflictuale
- Un challenger care expune bias-ul până când acesta se transformă în greșeli costisitoare

Scalare

Afacere focusată pe operațiuni focusată pe strategie,
Angajatului i se amplifică calitățile umane și nu este înlocuit

Măsurare

De ce Infinity Edge AI

- • Experiență în training AI pentru audiență tehnică și de business
- • Proiecte de implementare AI la cheie
- • Dezvoltare de produse AI pentru agricultură și alte industrii
- • Parteneriate cu companii locale pentru digitalizare și inovare



Colaborare AI

Apel la acțiune

- • Programează o discuție de consultanță gratuită pentru evaluarea potențialului AI în compania ta
- • Înscrie-te la unul dintre trainingurile noastre AI
- • Hai să identificăm împreună primul proiect AI cu impact pentru afacerea ta



- ✓ Consultanță
- ✓ Training
- ✓ Proiect AI

Thank you!

Marius.Filipas@InfinityEdgeAI.com

